

ABSTRACT OF THE DISCLOSURE

A method and system for providing an employment placement service that provides incentives to encourage use of the employment placement service by both employers and job applicants. In a representative embodiment, the invention broadcasts job openings, presents
5 detailed information about the employers advertising the openings, provides means for employers and applicants to exchange information (*e.g.*, résumés), and provides incentives for both employers and job applicants to use the employment placement service. The primary components include a job listing database, an employer information database, a résumé database, and a series of graphical user interfaces that integrate the databases and give the employers and
10 applicants access to view and manipulate the information. The system can also save user queries for various purposes.

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